WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC–TV NEW YORK and

MESSAGE & MEDIA – 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
399822	09-24-2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	244435	PHILADELPHIA	D. PARKER	09-25-2012	09-30-2012	M (Broadcast Month, Cycle 1)	N	244435

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	09-25-2012	09-30-2012	04:30AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	300	5	1,500.00
2	09-25-2012	09-28-2012	05:15AM – 06:00AM	AM EWN THIS MORNING 5–6AM (7426)	7	30		X	X	X	X			5	800	5	4,000.00
3	09-25-2012	09-28-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6–7AM (7427)	7	30		X	X	X	X			4	1,600	4	6,400.00
4	09-25-2012	09-28-2012	07:00AM – 09:00AM	AM GMA 7–9AM (7429)	7	30		X	X	X	X			5	2,000	5	10,000.00
5	09-29-2012	09-29-2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	300	1	300.00
6	09-29-2012	09-29-2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	600	1	600.00
7	09-29-2012	09-29-2012	07:15AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	600	1	600.00
8	09-29-2012	09-29-2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	600	1	600.00
9	09-29-2012	09-29-2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	600	1	600.00
10	09-30-2012	09-30-2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	300	1	300.00
11	09-30-2012	09-30-2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	600	1	600.00
12	09-30-2012	09-30-2012	07:15AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	600	1	600.00
13	09-30-2012	09-30-2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	600	1	600.00
14	09-30-2012	09-30-2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	600	1	600.00
15	09-30-2012	09-30-2012	05:00AM – 06:00AM	AM SA/SU 5–6AM (7433)	7	30							X	1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
16	09-30-2012	09-30-2012	11:00AM - 11:30AM	SUNDAY 11AM-12PM (7438)	7	30							X	1	300	1	300.00
17	09-25-2012	09-28-2012	11:00AM - 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			5	3,000	5	15,000.00
18	09-25-2012	09-28-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		X	X	X	X			4	1,300	4	5,200.00
19	09-25-2012	09-28-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30		X	X	X	X			5	1,700	5	8,500.00
20	09-25-2012	09-28-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		X	X	X	X			4	1,200	4	4,800.00
21	09-25-2012	09-28-2012	05:15PM - 06:00PM	EN EWN AT 5PM M-F (7450)	7	30		X	X	X	X			5	2,200	5	11,000.00
22	09-25-2012	09-30-2012	06:15PM - 07:30PM	EN 5-630PM CFB (7609)	7	30		X	X	X	X	X	X	6	2,000	6	12,000.00
23	09-25-2012	09-28-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			6	3,700	6	22,200.00
24	09-25-2012	09-28-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30		X	X	X	X			5	1,700	5	8,500.00
25	09-25-2012	09-30-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X	X	X	4	4,500	4	18,000.00

	Spots	Amount
Contracted Gross Total:	75	132,850.00
Actual Gross Total:	75	132,850.00
Agency Commission:		19,927.50
Net Total:		112,922.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	0.00	0.00	132,850.00	0.00	132,850.00
TOTAL	0.00	0.00	132,850.00	0.00	132,850.00

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